



## HOME FURNISHINGS INSURANCE GROUP

2015 W Hamilton St Suite 205 Allentown, PA 18104 Telephone: (610) 366-0105 Fax: (610) 366-0108 www.hfig.net

### PROMOTION WEATHER INSURANCE QUESTIONNAIRE

#### Company Information:

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ State \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

#### Promotion Information:

Sales Period: \_\_\_\_\_ Recording Date: \_\_\_\_\_  
Recording Hours: \_\_\_\_\_ Recording Location: \_\_\_\_\_  
Estimated Sales: \_\_\_\_\_

**Choose Your Peril Option(s):** Rain Snow Minimum Temperature Maximum Temperature

#### Claim Settlement Options:

- Closest National Weather Station
- Weather Watch (Third Party Doppler Radar Monitoring System)
- On-site Independent Weather Observer (needs to be approved by HCC)

#### Additional Information:

- The **sales period** can run any length of time that you would like but it must end **at least 7 days prior** to the recording date.
- **Recording hours** are usually a 12:01 AM to 11:59 PM (24 hours), however we can provide options for a 12 hour period or 6 hour period as well.
- **Estimated Sales** should be determined by looking at the same sales period from last year that you chose for the promotion and adding about 15-20% onto it.
- When you chose the **peril option** that you want, we will provide you with different increments of this option in the quote. For example, if you choose rain as the peril, we will take a look at the data in your area and choose the options that make the most sense for you in terms of affordability and believability. So for rainfall, we might give you the options of 0.25 inches, 0.50 inches, 0.75 inches and 1.00 inch and with each of those increments will be a rate that can be multiplied by your estimated sales to figure out the cost of the promotion.
- **Claim Settlement Options:**
  - o The **closest national weather station** is typically used for rainfall and temperature based promotions.
  - o **Weather Watch** is a third-party company that takes measurements by using Doppler Radar and can pinpoint a location. This option has to be used for snowfall promotions and can be used in rainfall promotions. Weather Watch costs \$65 per day of recording.
  - o **On-site Independent Weather Observer (IWO)** is a rarely used option but can be used with the approval of HCC. Typically the cost for an IWO is \$35 per hour so it can get costly as well.

#### Questions?

Contact Stephen Wisocky (610) 366-0105 swisocky@hfig.net

**\*\*Please fax (610) 366-0108 or email your questionnaire and we will provide you with a quote as quickly as possible\*\***



## HOME FURNISHINGS INSURANCE GROUP

2015 W Hamilton St Suite 205 Allentown, PA 18104 Telephone: (610) 366-0105 Fax: (610) 366-0108 www.hfig.net

### PRIZE INSURANCE QUESTIONNAIRE

#### Company Information:

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ State \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

#### Promotion Information:

Name of the Promotion: \_\_\_\_\_

Type of Promotion (ex – football shut out, envelope matching game, etc.): \_\_\_\_\_

Details on how the prize(s) will be won: \_\_\_\_\_

Date of the Promotion: \_\_\_\_\_ Location of the promotion: \_\_\_\_\_

Sales Period: \_\_\_\_\_ Estimated Sales: \_\_\_\_\_

#### Additional Information:

- **Estimated Sales** should be determined by looking at the same sales period from last year that you chose for the promotion and adding about 15-20% onto it.
- For **Details on how the prize will be won**, we are just looking for a brief description on how the promotion is going to work. For example, if it is a football feat that is going to trigger the win, then what teams are involved, what game is it for, etc.

#### Questions?

Contact Stephen Wisocky (610) 366-0105 swisocky@hfig.net

\*\*Please fax (610) 366-0108 or email your questionnaire and we will provide you with a quote as quickly as possible\*\*